### Ohio FFA Reporter’s Book Rubric

**Student Name: ____________________________**

**Chapter: _____________________________**

#### 1.4.8. Use electronic media to communicate and follow network etiquette guidelines.

<table>
<thead>
<tr>
<th>Criteria</th>
<th>3</th>
<th>2</th>
<th>1</th>
<th>0</th>
<th>Multiplier</th>
<th>Total Points</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Print Media</strong></td>
<td>Dated print media include all the following: dated submissions, media source banner/logo, and has a full focus on Ag. Ed., FFA, FFA Alumni programs and/or activities. Duplicate articles with different publication banner or logo will be acceptable.</td>
<td>Dated print media include only 2 of the following: dated submissions, media source banner/logo, and has a full focus on Ag. Ed., FFA, FFA Alumni programs and/or activities. Duplicate articles with different publication banner or logo will be acceptable.</td>
<td>Dated print media include only 1 of the following: dated submissions, media source banner/logo, and has a full focus on Ag. Ed., FFA, FFA Alumni programs and/or activities. Duplicate articles with different publication banner or logo will be acceptable.</td>
<td>Dated print media include only 0 of the following: dated submissions, media source banner/logo, and has a full focus on Ag. Ed., FFA, FFA Alumni programs and/or activities. Duplicate articles with different publication banner or logo will be acceptable.</td>
<td>X10</td>
<td>/ 30</td>
</tr>
</tbody>
</table>

**-News Articles:**

Any print or on-line versions will be accepted. Should contain stories/news of activities for the program/chapter.

At least 20 articles or newsletters meeting the above criteria are present in the book. (1/4 point per submission proof with a max of 10 proofs)

At least 15 articles or newsletters meeting the above criteria are present in the book. (1/4 point per submission proof with a max 15 of proofs)

At least 10 articles or newsletters meeting the above criteria are present in the book. OR has all article submission proof emails, instead of published media. (1/4 point per submission proof)

Not meeting any of the aforementioned criteria

**-Newsletters:**

Could be printed or digital. Announcements/reminder flyers/advertisement flyers do not count.

Print media covers the at least one current school or fiscal year.

Print media covers 7 to 9 months of current school or fiscal year.

Print media covers less than 7 months of current school or fiscal year or has outdated information.

Not meeting any of the aforementioned criteria

**-Magazines:**

Online or hardcopy will be accepted.

Print media covers the at least one current school or fiscal year.

Print media covers 7 to 9 months of current school or fiscal year.

Print media covers less than 7 months of current school or fiscal year or has outdated information.

Not meeting any of the aforementioned criteria

**Digital Media**

Only the following forms of digital media will be acceptable. Chapter does not need all 5 areas. Combination of or just one of any below will be accepted. Reminder posts do not count toward a “post”.

**-Facebook**

Ag. Ed./FFA programs and or activity posts ONLY will be counted. No reminder posts will be counted.

All posts/information help tell the FFA story clearly.

At least 30 posts on social media (Facebook, Twitter, Instagram) or blog meeting the above criteria.

Not meeting any of the aforementioned criteria

**-Twitter**

Ag. Ed./FFA programs and or activity posts ONLY will be counted. No reminder posts will be counted.

All posts have a full focus on Ag. Ed and/or FFA programs or activities.

At least 25 posts on social media or blogs meeting above criteria.

Not meeting any of the aforementioned criteria

**-Instagram**

Ag. Ed./FFA programs and or activity posts ONLY will be counted. No reminder posts will be counted.

Website includes all the following: homepage, calendar/list of activities, chapter leadership team, and promotional material (fruit/strawberry sale). In addition, have 30 posts in the “news” section on the website meeting the above criteria.

Website includes at least 3 of the following: homepage, calendar/list of activities, Chapter Leadership team, and promotional material. In addition, have 25 posts in the “news” section on the website meeting the above criteria.

Website includes at least 2 of the following: homepage, calendar/list of activities, Chapter Leadership team, and promotional material. In addition, have at least 20 posts in the “news” section on the website meeting the above criteria.

Not meeting any of the aforementioned criteria

**-Blogs**

Ag. Ed./FFA programs and or activity posts ONLY will be counted.

Website includes all the following: homepage, calendar/list of activities, chapter leadership team, and promotional material (fruit/strawberry sale). In addition, have 30 posts in the “news” section on the website meeting the above criteria.

Website includes at least 3 of the following: homepage, calendar/list of activities, Chapter Leadership team, and promotional material. In addition, have 25 posts in the “news” section on the website meeting the above criteria.

Website includes at least 2 of the following: homepage, calendar/list of activities, Chapter Leadership team, and promotional material. In addition, have at least 20 posts in the “news” section on the website meeting the above criteria.

Not meeting any of the aforementioned criteria

**-Website**

Limit of 1 Site. AET website will count. Reminder posts will not be counted.

Digital media covers at least one current school or fiscal year.

Digital media covers 7 to 9 months of current school or fiscal year.

Digital media covers less than 7 months of current school or fiscal year or has outdated information.

Not meeting any of the aforementioned criteria

**1.2.11. Write professional correspondence, documents, job applications and resumés.**

**Revised 3/2019**
### Ohio FFA Reporter’s Book Rubric

**Student Name:** ____________________________  
**Chapter:** _____________________________  
**Revised 3/2019**

#### Chapter Snapshots

<table>
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<th>3</th>
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</thead>
<tbody>
<tr>
<td>At least 80 good quality photographs, equaling 9 sq. in. or larger in size with a detailed caption (location, activity, names of students or group) on all 80 photographs.</td>
<td>40-79 photographs equalizing 9 sq. in. or larger in size with caption or title included on all photographs or 80 photographs with captions not being detailed.</td>
<td>25-39 photographs equalizing 9 sq. in. or larger in size with limited captions or titles included on some of the photographs or poor-quality photographs.</td>
<td>Not meeting any of the aforementioned criteria</td>
<td>X11</td>
<td>/33</td>
<td></td>
</tr>
</tbody>
</table>

1.4.1. *Use office equipment to communicate (e.g., phone, radio equipment, fax machine, scanner, public address systems).*

#### Neatness, Organization, and Artistic Expression

| Articles and pictures are neatly (no wet glue or loose materials) displayed in the book so they will not fall out or become damaged. | Articles and pictures are neatly displayed. | Articles and pictures are not neatly displayed. | Collections are organized in a distinguishable order clearly with a table of contents for ease of use. | Collections are organized in a distinguishable order. | Collections are organized in a distinguishable order. | Not meeting any of the aforementioned criteria | X5       | /15          |
|---|---|---|---|---|---|---|---|
| Chapter and Reporter’s name and membership ID are clearly published on a title page with a date range of archives. | Chapter and Reporter’s name and membership ID are clearly published on a title page. | Chapter and Reporter’s name and membership ID are published. | Titles and captions are typed or written neatly in ink. | Titles and captions are typed or written clearly. | Titles and captions are not typed or written clearly. | Not meeting any of the aforementioned criteria | X5       | /15          |
| Artwork or design included. |  |  |  |  |  |  |  |

1.1.7. *Apply problem-solving and critical-thinking skills to work-related issues when making decisions and formulating solutions.*

**Rating:** Gold 105-90; Silver 89-74; Bronze 73-58; Honorable Mention 57-42

All FFA Reporters that earn a Gold Rating may be awarded a gold medal that may be presented at the Ohio FFA Convention.

**Digital Submission Policy:** Hard copies submitted in or with the Reporter’s book will be accepted. Digital media can be submitted onsite; however, the teacher must present information to evaluation committee at evaluations with a count of submissions for each category if digitally submitted.

Revised 3/2019  
2019 through 2022