Ohio FFA Reporter's Book Rubric

Student Name: _____   Chapter: _____

Criteria	3	2	1	0	Multiplier	Total Points
Print Media All may or may not include pictures with or without captions. Any combination of the following will be accepted. Source banner/logo can be with the table of contents with a way to identify the source to the articles. **-News Articles:** Any print or on-line versions will be accepted. Should contain stories/news of activities for the program /chapter. **-Newsletters:** Could be printed or digital. Announcements/ reminder flyers/ advertisement flyers **do not count.** -**Magazines:** Online or hardcopy will be accepted.	Dated print media include all the following: dated submissions, media source banner/logo, and has a full focus on Ag. Ed., FFA, FFA Alumni programs and/or activities. Duplicate articles with different publication banner or logo will be acceptable. At least 20 articles or newsletters meeting the above criteria are present in the book. (1/4 point per submission proof with a max of 10 proofs) Print media covers the *at least* one current school or fiscal year.	Dated print media include only 2 of the following: dated submissions, media source banner/logo, and has a full focus on Ag. Ed., FFA, FFA Alumni programs and/or activities. Duplicate articles with different publication banner or logo will be acceptable. At least 15 articles or newsletters meeting the above criteria are present in the book. (1/4 point per submission proof with a max 15 of proofs) Print media covers 7 to 9 months of current school or fiscal year.	Dated print media include only 1 of the following: dated submissions, media source banner/logo, and has a full focus on Ag. Ed., FFA, FFA Alumni programs and/or activities. Duplicate articles with different publication banner or logo will be acceptable. At least 10 articles or newsletters meeting the above criteria are present in the book. OR has all article submission proof emails, instead of published media. (1/4 point per submission proof) Print media covers less than 7 months of current school or fiscal year or has outdated information.	Not meeting any of the aforementioned criteria	X10	/ 30
1.2.11. Write professional correspondence, documents, job applications and resumés.						
Digital Media Only the following forms of digital media will be acceptable. Chapter does not need all 5 areas. Combination of or just one of any below will be accepted. Reminder posts **do not count** toward a "post". **-Facebook** Ag. Ed./FFA programs and or activity posts **ONLY** will be counted. No reminder posts will be counted. **-Twitter** Ag. Ed./FFA programs and or activity posts **ONLY** will be counted. No reminder posts will be counted. **-Instagram** Ag. Ed./FFA programs and or activity posts **ONLY** will be counted. No reminder posts will be counted. **-Blogs** Ag. Ed./FFA programs and or activity posts **ONLY** will be counted. **-Website** Limit of 1 Site. AET website will count. Reminder posts will not be counted.	All posts/information help tell the FFA story clearly. **All** posts are date stamped and in distinguishable order (e.g. chronological, chapter specific, or alphabetical). Blog posts have URL attached. **All** posts have a full focus on Ag. Ed and/or FFA programs or activities. At least **30 posts** on social media (Facebook, Twitter, Instagram) or blog meeting the above criteria. Website includes **all** the following: homepage, calendar/list of activities, chapter leadership team, and promotional material (fruit/strawberry sale). In addition, have **30 posts** in the *"news"* section on the website meeting the above criteria. Digital media covers at least one current school or fiscal year.	All posts/information help tell the FFA story. **At least 3** posts do not have the following: date stamp, in a distinguishable order (e.g. chronological, chapter specific, or alphabetical), or blog posts with URL attached. **At least 2** posts do not have a full focus on Ag. Ed and/or FFA programs or activities. At least **25 posts** on social media or blogs meeting above criteria. Website includes **at least 3** of the following: homepage calendar/list of activities, Chapter Leadership team, and promotional material. In addition, have **25 posts** in the *"news"* section on the website meeting the above criteria. Digital media covers 7 to 9 months of current school or fiscal year.	Information does not help tell the FFA story. **At least 4** posts do not have the following: date stamp, in distinguishable order (e.g. chronological, chapter specific, or alphabetical), or blogs posts with URL attached. **At least 3** posts do not have a full focus on Ag. Ed and/or FFA programs or activities. At least **20 posts** on social media or blogs meeting above criteria. Website includes **at least 2** of the following: homepage calendar/list of activities, Chapter Leadership team, and promotional material. In addition, have at least **20 posts** in the *"news"* section on the website meeting the above criteria. Digital media covers less than 7 months of current school or fiscal year or has outdated information.	Not meeting any of the aforementioned criteria	X9	/27
1.4.8. Use electronic media to communicate and follow network etiquette guidelines.						

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Chapter Snapshots	At least 80 good quality photographs, equaling 9 sq. in or larger in size with a detailed caption (location, activity, names of students or group) on all 80 photographs.	40-79 photographs equalizing 9 sq. in. or larger in size with caption or title included on all photographs **or** 80 photographs with captions not being detailed.	25-39 photographs equalizing 9 sq. in. or larger in size with limited captions or titles included on some of the photographs or poor-quality photographs.	Not meeting any of the aforementioned criteria	X11	/33
1.4.1. Use office equipment to communicate (e.g., phone, radio equipment, fax machine, scanner, public address systems).						
Neatness, Organization, and Artistic Expression	Articles and pictures are neatly (no wet glue or loose materials) displayed in the book so they will not fall out or become damaged. Collections are organized in a distinguishable order clearly with a table of contents for ease of use. Chapter and Reporter's name and membership ID are clearly published on a title page with a date range of archives. Titles and captions are typed or written neatly in ink. Artwork or design included.	Articles and pictures are neatly displayed. Collections are organized in a distinguishable order. Chapter and Reporter's name and membership ID are clearly published on a title page. Titles and captions are typed or written clearly.	Articles and pictures are not neatly displayed. Collections are organized in a distinguishable order. Chapter and Reporter's name and membership ID are published.	Not meeting any of the aforementioned criteria	X5	/15
1.1.7. Apply problem-solving and critical-thinking skills to work-related issues when making decisions and formulating solutions.						
Rating: Gold 105-90; Silver 89-74; Bronze 73-58; Honorable Mention 57-42 All FFA Reporters that earn a Gold Rating may be awarded a gold medal that may be presented at the Ohio FFA Convention. ***Digital Submission Policy:*** Hard copies submitted in or with the Reporter's book will be accepted. Digital media can be submitted onsite; however, the **teacher must present information to evaluation committee at evaluations with a count of submissions for each category if digitally submitted.**						/105

Revised 3/2019